



Dear Team Captain,

Please join us on Thursday, March 30, 2023 and dress casual for a good cause!

This day was established in memory of our Mother, Helen Phillips, who fought a courageous battle against colon cancer and died in the summer of 2002. Her spirit of helping others lives on through this event.

The Northeast Regional Cancer Institute will sponsor the 20th annual **CASUAL DaySM (Colon Cancer Awareness Saves Unlimited Adult Lives)** to increase colon cancer awareness throughout Northeast Pennsylvania. March 30, participants dress **casual** while wearing a specially designed pair of socks, and/or t-shirt to promote awareness. Whether you are a returning Team Captain or new to the cause, **we need your help** to make **CASUAL Day** a success.

Colorectal Cancer is among the most commonly diagnosed cancers in Northeast Pennsylvania, with incidence rates significantly higher than national figures. The Cancer Institute has been easing the burden of cancer in our region for more than 30 years through programs specifically designed to meet the unique needs of our area.

One hundred percent of all the funds raised through CASUAL Day stay in Northeast Pennsylvania to support colorectal cancer prevention and early detection education, screenings, and the Northeast Regional Cancer Institute's Community-Based Cancer Screening Navigation Program.

To become a team captain, or for more information, contact the Cancer Institute at (570) 904-8808, email Community Relations Coordinator, Amanda, at amanda.marchegiani@cancernepa.org, or visit www.cancernepa.org. Please note that even if you have served as a Team Captain in past years, you will need to re-register with the Cancer Institute.

Team captains that register by Thursday, February 23, will be able to pick up a free t-shirt at the Cancer Institute starting on February 23. Please make an appointment to pick up your shirt at our office. **Our office is located at 312 Adams Avenue in Scranton.**

Together, let's make awareness of colon cancer a part of **CASUAL** conversation.

Sincerely,

Michael Moran
Co-Founder of CASUAL Day

Maura Staback
Co-Founder of CASUAL Day