

10th Annual
SPIRIT OF
Hope
Celebration



Friday, November 11, 2022
Mohegan Sun Pocono

Presented by
DePietro's Pharmacy
The Volpe Report

2022 Spirit of Hope Tribute to Courage Honoree:
Bob Durkin



2022 Spirit of Hope Celebration Tribute to Courage Honoree Bob Durkin

Bob Durkin is President and CEO of the Greater Scranton Chamber of Commerce, overseeing planning, finances, staffing and programming of the Chamber and its affiliates – Scranton Lackawanna Industrial Building Company, Lackawanna Industrial Fund Enterprises, MetroAction, Inc., Leadership Lackawanna, Skills in Scranton, and The Scranton Plan.

Durkin previously served as President of the Northeast Regional Cancer Institute; founding Director of the Lackawanna Heritage Valley Authority; Vice-President of the Chamber; and has worked in various capacities in the non-profit and regional government arenas.

He is a 1981 graduate of Penn State University and undertook advanced studies at the PSU Institute for Public Administration and the U.S. Chamber of Commerce Institute of Organizational Management at the University of Delaware.

Bob serves on numerous professional and community-based organizations including:

- Association of Chamber of Commerce Executives Major-Cities Roundtable
- Penn State Scranton Advisory Board – Board Member
- Foundation for Free Enterprise – Board Member
- Institute for Public Policy – Advisory Board Member
- Regional Foundation, LLC - Treasurer
- Lackawanna County Department of Health - Board Member
- ARC of Northeastern Pennsylvania Foundation – Board Member

Bob and his family are active in several special needs related programs, including Challenger Baseball and Special Olympics. He resides in his native Olyphant with his wife Sherry. They are the parents of a daughter (Jessica) and son (Kevin).

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The Volpe Report

What is the Spirit of Hope Celebration?

The Spirit of Hope Celebration is an event hosted by the Board of Ambassadors. This cocktail party celebration includes an open bar, food stations, live music by The Exact Change, and a silent auction, lottery ladder and gift card guarantee. It raises money for the Northeast Regional Cancer Institute's Patient Navigation Program, which helps individuals in northeast Pennsylvania to facilitate breast, cervical, colon and lung cancer screenings.



Who are the Board of Ambassadors?

The Board of Ambassadors consist of individuals and business leaders in northeast Pennsylvania who come together to raise funds & awareness to fight cancer in the local community through their support and promotion of a gala event. We hope you will join with us in support of The Northeast Regional Cancer Institute and its mission of easing the burden of cancer in Northeast Pennsylvania.



Seated from left to right, Amanda E. Marchegiani, Jo Ann Romano Hallesky, Marta Gomes, Meghan Gagorik, Kristie Hynoski, Leo Vergnetti, Chairman of the Board of Ambassadors; Richard P. Conaboy, Jr., Jennifer Heil, Dana Morris, Robin Long, Traci Fosnot, and Vanessa Vergnetti.

Back row standing from left to right, Thomas P. Cummings III, Esq., Patty Vergnetti, William Davis, Tom DePietro, Steven J. Szydlowski, Ph.D, Vito Pizzo, Nicholas Colangelo, Ph.D.; Nevin Gerber, Dino Campitelli, John Heil, Vince Scarpetta, Greg Gagorik, Patrick Sicilio, Philip Medico, and Christopher A. Peters, M.D.

Absent from photo: Clarence Baltrusaitis, Matt Beynon, Thomas Blaskiewicz, Jim & Susan Brady; Trish Colangelo, Ed Cosgrove, Julie Eisenman, Mary Erwine, Joseph G. Ferguson, James T. Gorman, Charles C. Jefferson, Joe Mattioli, Paul McGloin, Brian McQuestion, Evie Rafalko McNulty, U.S. Representative Dan Meuser, Chuck Morgan, David J. Nape, Billy Rinaldi, John P. Rodgers, Esq., P. Richard Scheller, Eugene D. Sperazza, Esq., Melissa Stites, Joseph S. Tomko, Joe Van Wie, and Chuck Volpe.



**Proceeds from the Spirit of Hope Celebration
benefit the Northeast Regional Cancer Institute's
Community Based Cancer
Screening Navigation Program**

**Northeast Regional Cancer Institute
Community-Based Cancer Screening Navigation Program**

One of the vital services that the Cancer Institute offers to our community is the Cancer Screening Navigation Program. This initiative helps low income, uninsured and underinsured individuals not current with recommended colon, breast, and cervical cancer screenings to obtain these screenings.

The Patient Navigator also:

- Helps participants overcome barriers to screening, such as childcare, transportation, and financial needs
- Continues to assist participants through diagnosis, treatment, and aftercare, where necessary
- Connects participants with a medical home (primary care physician or facility) to encourage continuation of preventative care practices

The Cancer Institute relies on the continued support of the community to ensure that the Community Based Cancer Screening Navigation Program can continue to help those most in need access lifesaving cancer screenings and connect to a medical home for ongoing preventative health care. Thank you for your support!

Since the Spirit of Hope Celebration started in 2012, the proceeds from this event have been able to help provide over 6,500 lifesaving screenings.

The Northeast Regional Cancer Institute serves the following counties: Lackawanna, Luzerne, Wayne, Wyoming, Pike, Susquehanna, and Monroe and has offices in both Scranton and Wilkes-Barre.



About The Northeast Regional Cancer Institute

Northeast Regional
Cancer Institute

The Northeast Regional Cancer Institute is a local, non-profit organization working to ease the burden of cancer in Northeastern Pennsylvania. The three main program areas that the Cancer Institute focuses on are: community and patient services, hospital and practice support services, and cancer surveillance. The Cancer Institute is unique in that it is an independent, exclusively local entity. This means that the organization has the flexibility to respond directly to the evolving needs of the community it serves. The Cancer Institute invests 100% of its resources in our region.

Northeast Regional Cancer Institute Board of Directors

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SPONSORSHIP OPPORTUNITIES (please check your selection)

| | | |
|--|--|----------------|
| | Presenting Sponsor 10 Tickets to Event, Full Color Page Ad (5" w x 7.5" h) and integration into back cover of program Recognition as Presenting Sponsor in ALL event media communications and advertisements including the video loop and event program; event speaking opportunity, signage display and promotional opportunity at event to provide information and giveaways to attendees | \$5,000 |
| | Diamond Sponsor 8 Tickets to Event, Black & White Page Ad (5" w x 7.5" h) Recognition as Diamond Sponsor in all event communications and signage including the video loop and event program; promotional opportunity at event to provide information and giveaways to attendees | \$2,500 |
| | Cocktail Underwriter (2 opportunities) *Must be secured by October 7th to order napkins. 4 Tickets to Event, business logo/name displayed prominently on event signage and promotional materials, Full Black & White Page Ad (5" w x 7.5" h), Your company name or logo printed on Event Night Cocktail Napkins (if secured by October 7), Logo/Name placement on NRCI website and Facebook, Twitter and Instagram pages. | \$2,500 |
| | Platinum Sponsor 8 Tickets to Event, Black & White Page Ad (5" w x 7.5" h) Recognition as Platinum Sponsor in the video loop and event program | \$2,000 |
| | Décor and Floral Underwriter (2 opportunities) 4 Tickets to Event, Business logo/name displayed prominently on event signage, ½ Black & White Page Ad (4.5" w x 3.75" h), Logo/name placement on NRCI website and Facebook, Twitter and Instagram pages. | \$2,000 |
| | Entertainment Underwriter (1 opportunity) 4 Tickets to Event, Business logo/name displayed prominently on event signage, Full Black & White Page Ad (4.5" w x 3.75" h), Logo/name placement on NRCI website and Facebook, Twitter and Instagram pages. | \$2,000 |
| | Gold Sponsor 6 Tickets to Event, Half Black & White Page Ad (4.5" w x 3.75" h) Recognition as Gold Sponsor in the video loop and event program | \$1,500 |
| | Emerald Sponsor 4 Tickets to Event, Half Black & White Page Ad (4" w x 3.75" h) Recognition as Emerald Sponsor in the video loop and event program | \$1,000 |
| | Silver Sponsor 2 Tickets to Event, Quarter Black & White Page Ad (2" w x 1.875" h) Recognition as Silver Sponsor in the video loop and event program | \$500 |

Program Advertisements

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|--|-------|--|
| Full Page Ad (5" w x 7.5" h) | \$250 | |
| Half Page Ad (4" w x 2.5" h) | \$125 | |
| Quarter Page Ad (2" w x 1.25 h) vertical preferred | \$75 | |

Please email your **high resolution black and white** program ad in PDF format no later than **Friday, October 21, 2022 to amanda.marchegiani@cancernepa.org**.

Donor Information

NAME: _____
COMPANY: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

The Northeast Regional Cancer Institute is a 501 (c) (3) non-profit, tax-exempt organization. "A copy of the registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

ENCLOSED IS MY CHECK PAYABLE TO "NRCI" IN THE AMOUNT OF \$ _____.

Credit card payments can be made by calling the Northeast Regional Cancer Institute at (570) 904-8808.

Please send this form along with your payment to
 Northeast Regional Cancer Institute

Attn: Spirit of Hope Celebration, 312 Adams Avenue Scranton, PA 18503
 or E-mail to: Barbara.cerra@cancernepa.org