



Dear Team Captain,

PLANNING COMMITTEE

Mike Moran, *Founder*

Maura Phillips Staback, *Founder*

Lauren Allen, *Chair*

Barbara Cerra

Amanda E. Marchegiani, MA

Karen Moran Saunders

Please join us on Thursday, March 26, 2020 and dress casual for a good cause!

This day was established in memory of Helen Phillips, who fought a courageous battle against colon cancer and died in the summer of 2002. Her spirit of helping others lives on through this event.

The Northeast Regional Cancer Institute will sponsor the 17th annual **C.A.S.U.A.L. DaySM** (Colon cancer Awareness Saves Unlimited Adult Lives) to increase colon cancer awareness throughout Northeast Pennsylvania. On March 26th participants dress **casual** while wearing a specially designed pin, wrist-band, and/or t-shirt to promote awareness.

Whether you are a returning Team Captain or new to the cause, **we need your help** to make **C.A.S.U.A.L. Day** a success. Please see enclosed FAQ sheet for team captain responsibilities.

Colorectal Cancer is among the most commonly diagnosed cancers in Northeast Pennsylvania, with incidence rates significantly higher than national figures. The Cancer Institute has been easing the burden of cancer in our region for more than 28 years through programs specifically designed to meet the unique needs of our area.

One hundred percent of all the funds raised through C.A.S.U.A.L. DaySM stay in Northeast Pennsylvania to support colorectal cancer prevention and early detection education, screenings, and the Northeast Regional Cancer Institute's Community-Based Cancer Screening Navigation Program.

To become a team captain, or for more information, contact the Cancer Institute at (570) 941-7984 or visit www.cancernepa.org. Please note that even if you have served as a Team Captain in past years, you will need to re-register with the Cancer Institute.

Team captains that register by Tuesday, February 18th, will be able to pick up a free t-shirt at the Cancer Institute starting on February 20th. A wrap-up celebration will be held on C.A.S.U.A.L. Day at Cooper's Seafood House located at 701 N Washington Ave, Scranton from 5:00 p.m.-7:00 p.m. Attendees wearing their C.A.S.U.A.L. Day 2020 shirt will receive one free drink.

Together, let's make awareness of colon cancer a part of **C.A.S.U.A.L.** conversation.

Sincerely,

A handwritten signature in blue ink that reads "Lauren Allen".

Lauren Allen

Chair

C.A.S.U.A.L. DaySM