

Sixth Annual

SPiRiT OF
HOPE
Celebration



Friday, November 3, 2017

7:00pm to 10:30pm

Mohegan Sun Pocono

1280 Highway 315, Wilkes-Barre, Pennsylvania

Keystone Grand Ballroom





**Proceeds from the Spirit of Hope Celebration
benefit the Northeast Regional Cancer Institute's
Patient Navigation Screening Program.**

The Northeast Regional Cancer Institute is a local, non-profit organization working to ease the burden of cancer in Northeastern Pennsylvania. The three main program areas that the Cancer Institute focuses on are: community and patient services, hospital and practice support services, and cancer surveillance. The Cancer Institute is unique in that it is an independent, exclusively local entity. This means that the organization has the flexibility to respond directly to the evolving needs of the community it serves. The Cancer Institute invests 100% of its resources in our region.

Northeast Regional Cancer Institute Patient Navigation Screening Program

One of the vital services that the Cancer Institute offers to our community is the Patient Navigation Screening Program. This initiative helps low income, uninsured and underinsured individuals not current with recommended colon, breast, and cervical cancer screenings to obtain these screenings.

The Patient Navigator also:

- Helps participants overcome barriers to screening, such as childcare, transportation, and financial needs
- Continues to assist participants through diagnosis, treatment, and aftercare, where necessary
- Connects participants with a medical home (primary care physician or facility) in order to encourage continuation of preventative care practices

The Cancer Institute relies on the continued support of the community to ensure that the Patient Navigation Program can continue to help those most in need access life saving cancer screenings and connect to a medical home for ongoing preventative health care. Thank you for your support!

Since the Spirit of Hope Celebration started in 2012, the proceeds from this event have been able to help provide over 3,000 life saving screenings.



The Northeast Regional Cancer Institute serves the following counties: Lackawanna, Luzerne, Wayne, Wyoming, Pike, Susquehanna and Monroe and has offices in both Scranton and Wilkes-Barre.

The *Spirit of Hope Celebration* Board of Ambassadors come together to bring you this special event and hope you will join with us in our support of this important initiative that is saving lives in our community.

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SPONSORSHIP OPPORTUNITIES (please check your selection)

	<p>Presenting Sponsor 10 Tickets to Event, Full Page Ad (5" w x 7.5" h) and integration into back cover of program Recognition as Presenting Sponsor in ALL event media communications and advertisements including the video loop and event program; event speaking opportunity, signage display and promotional opportunity at event to provide information and giveaways to attendees</p>	\$5,000
	<p>Diamond Sponsor 8 Tickets to Event, Full Page Ad (5" w x 7.5" h) Recognition as Diamond Sponsor in all event communications and signage including the video loop and event program</p>	\$2,500
	<p>Platinum Sponsor 8 Tickets to Event, Full Page Ad (5" w x 7.5" h) Recognition as Platinum Sponsor in the video loop and event program</p>	\$2,000
	<p>Gold Sponsor 6 Tickets to Event, 1/2 Page Ad (4.5" w x 3.75" h) Recognition as Gold Sponsor in the video loop and event program</p>	\$1,500
	<p>Emerald Sponsor 4 Tickets to Event, 1/2 Page Ad (4.5" w x 3.75" h) Recognition as Emerald Sponsor in the video loop and event program</p>	\$1,000
	<p>Silver Sponsor 2 Tickets to Event, 1/4 Page Ad (2" w x 1.875" h) Recognition as Silver Sponsor in the video loop and event program</p>	\$500

PROGRAM ADVERTISEMENT (please check your selection)

	Full Page Ad (5" w x 7.5" h)	\$250
	1/2 Page Ad (4.5" w x 3.75" h)	\$125
	1/4 Page Ad (2" w x 1.875" h)	\$ 75

Please e-mail your high resolution **black and white** program ad in PDF format no later than **October 13, 2017** to **amanda.marchegiani@scranton.edu**.

DONATING ITEMS OR CASH (please check your selection)

	CASH DONATION AMOUNT	\$	
	GIFT CERTIFICATE DONATION AMOUNT	\$	
	ITEM DONATION VALUE	\$	

The Northeast Regional Cancer Institute is a 501 (c) (3) non-profit, tax-exempt organization. "A copy of the registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Donated Item(s) Description:

DONOR INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENCLOSED IS MY CHECK PAYABLE TO "NRCI" IN THE AMOUNT OF \$ _____.

Credit card payments can be made by calling the Northeast Regional Cancer Institute at (570) 941-7984.

**Please send this form along with your payment to the Northeast Regional Cancer Institute
Attn: Spirit of Hope Celebration, 334 Jefferson Avenue Scranton, PA 18510
Fax (570) 941-7979 or E-mail to: Barbara.cerra@scranton.edu**